



# DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE

(Autonomous)

College with Potential for Excellence, Linguistic Minority Institution

Affiliated to University of Madras

Arumbakkam, Chennai 600 106

## CRITERION 1 - CURRICULAR ASPECTS

Key Indicator 1.2 - Academic Flexibility

1.2.1 Additional Information

List of new courses introduced (2020-2021)

Sl. No.	Programme Code	Programme Name	Course Code	Name of the Course
1	2	B A Economics ( Shift II)	1902309	Marketing
			1902310	Monetary Economics I
			1902311	Financial Services
			1902412	Indian Economy
			1902413	Monetary Economics II
			1902414	Elements of Insurance
2	7	Bachelor of Computer Application	1807522	Artificial Engineering and Expert Systems - Elective - I
			1807626	Mobile Application and Development
			1807628	E-Commerce - Elective - II
			1807628	Cryptography - Elective - II
3	11	B.Sc. Biochemistry	2011206	Prevention and management of life style disorders
4	12	B.Sc. BioTechnology	2012204	Core paper 2- Molecular Biology
			2012205	Allied paper 2 - Chemistry in Everyday Life
5	21	M.Sc. Mathematics	1921318	EDS: Digital Logic Fundamentals
			1921424	EDS:Algorithms
6	24	M.Sc. Biochemistry	2024105 B	Phytomedicine
			2024105 C	Stem cell biology
			2024209 B	Ecology & Population Education
			2024210 B	Organization behaviour
			2024210 C	Good lab practices
7	25	M.Sc. BioTechnology	2025103	Core paper 3 - Microbiology
			2025104	Core paper 4 - Immunology and Immunotechnology
			2025206	Core paper 5 - Animal Biotechnology
			2025210(C)	Elective paper 2C- DNA Barcoding Technology
			2025211(C)	Electice paper 3C - Stem cell Biology

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8	26	M.Sc. Applied Microbiology	2026105 (B)	Cell Biology
			2026210 (C)	Marine Biotechnology
			2026211 (A)	Poultry farming
			2026211 (B)	Apiculture
			2026211 (C)	Nutrition & Dietetics
9	29	Master of Computer Application	2029101	Principles of Database Management Systems
			2029102	Advanced Java Programming
			2029103	Advanced Data Structures and algorithms
			2029104	Operating System Concepts
			2029105	Basics of Statistics
			2029209	Python for Data Science
			2029210	Mobile Application Development
			2029211	Fundamentals of Machine Learning
			2029212	Mobile Communications
			2029213(A)	Principles of Digital Image Processing
			2029213(B)	Introduction to Multimedia
10	30	Master of Business Administration	MBA-S-102	Personality Enrichment
			MBA-s-203	Technical writing and preparation
			MBA-s-303	Rural development Programme
			MBA-s-402	Career advancement course for managers
11	33	Master of Social Work	2033209(B)	Managerial Business Communication
			1933416	Strategic Human Resource Management
12	35	B.Com Honours	1935325	Financial Reporting
			1935326	Strategic Financial Management -I
			1935430	Strategic Financial Management -II
			1835643	Indirect Taxation

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13	42	B.A.Criminology & Police Administration	2042102	Major Laws in CJS
			2042104	NME 1 - Fundamentals of Criminology
			2042207	Juvenile Justice
14	45	B.Com - Accounting & Finance	2045102	Economics for finance
			2045205	Management concepts & organisational behaviour
			2045413	Corporate Law
			2045519	International Business
			2045623	Corporate and Governance Ethics
			2045624	Marketing Management
			2045624	HRM
15	48	M.A.Journalism & Communication	2048105(A)	Photo Journalism
			2048105 (B)	Travel photography
			2048106(A)	Online journalism
			2048106 (B)	Web management
			2048210	Digital marketing
			2048211(A)	Human Interest Stories
			2048211 (B)	Cultural Journalism
			2048212	mobile Journalism
16	61	B.A. Journalism	1961309	Reporting and Writing
			1961310	Political Issues in India
			1961412	Indian Constitution and Legal System
			1961413	Economic Issues in India
			1961414	Broadcast Journalism
17	62	Bcom Finance & Taxation	1962309	Corporate Accounting
			1962310	Audit and Assurance
			1962311	Corporate and Business Laws
			1962312	Cost Accounting
			1962313	Business Mathematics
			1962414	Financial Reporting
			1962415	International Marketing
			1962416	Management Accounting
			1962417	International Taxation & Technology
			1962418	Operations Research

  
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18	63	B.Com(Marketing Management)	1963309	Corporate Accounting
			1963310	Internet and Digital Marketing
			1963311	Consumer Behaviour
			1963312	Entrepreneurial Development
			1963313	Modern Banking
			1963414	Customer Relationship Management
			1963415	International Marketing
			1963416	Financial Services
			1963417	Retail Management
			1963418	Business Statistics and Operations Research
19	64	B.Sc Statistics	1964308	Distribution Theory
			1964309	C' Language Programming
			1964410	Statistical Inference-I
			1964411	Numerical Methods
20	65	M.A. English	1965312	Shakespeare Studies
			1965313	English Language and Linguistics
			1965314	Literary Criticism and Literary Theory
			1965315	Literature, Analysis, Approaches and Copy Editing
			1965316	Introduction to Translation Studies
			1965417	Twentieth Century Poetry
			1965418	Writings by and on Women
			1965419	English Literature for UGC NET/SET Examination
			1965420	Film Studies
1965421	Research Methodology and Project Writing			

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